

Impact and Effort Matrix

Every idea on the wall gets a home. Plot honestly, then commit to the top left before the room leaves. Ideas nobody will own do not belong on this board.



IMPACT ON THE MISSION	DO IT NOW High impact, low effort. Name an owner and a date before anyone leaves the room. COMMIT TODAY	WORTH THE FIGHT High impact, high effort. Needs a sponsor, a budget line, or a policy change. Who carries it? NEEDS A CHAMPION
	EASY WINS Low impact, low effort. Cheap enough to just do. Bundle these and hand them to one person. BUNDLE AND GO	PARK IT Low impact, high effort. Write it down so it stops coming back, then leave it alone. REVISIT LATER
EFFORT TO DELIVER		